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COMMUNITY SPONSORSHIP GUIDELINES & APPLICATION

THANK YOU FOR CONSIDERING CWP RENEWABLES (CWPR) AS A SPONSOR.

All sponsorship requests should be submitted using the Sponsorship Application Form. **Please read the following guidelines before completing your application.**

OBJECTIVES

The CWPR Community Sponsorship Program provides funding or in-kind support to community organisations and/or community-based activities, events, initiatives and projects.

Sponsorship decisions are discretionary, however priority will be given to those organisations and events within the local area in which CWPR is developing, constructing or operating projects (our host communities).

CWPR aims to provide sponsorships that will:

- Support agencies or groups to address issues affecting our host communities
- Contribute to the sustainable social, economic and environmental development of our host communities
- Complement CWPR in achieving its business and corporate social responsibility objectives
- Demonstrate the value created by community sponsorship and investment activities through reporting and outcomes measurement.

LIMITATIONS

Broadly, a sponsorship is any activity that benefits the wider community. Charitable donations and advertising are not considered as sponsorships.

CWPR will consider all proposals, but as a general rule, we will not support sponsorships associated with the following:

- Organisations linked to contentious issues
- Political organisations or campaigns
- Religious groups, unless they are affiliated with an organisation which benefits the community as a whole
- Race specific organisations
- An individual or small group/team seeking support for personal interests
- Organisations or activities whose planned activities could be potentially hazardous such as gambling, alcohol, smoking or drug related activities.

OUR CONTACT

Phone: (02) 4013 4640

Email: info@cwprenewables.com

PO Box 1708, Newcastle NSW 2300

cwprenewables.com



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KEY SPONSORSHIP CONSIDERATIONS

Some of the key selection issues and criteria to consider when completing your application include:

- Where is the event, activity or initiative located in relation to CWPR's project(s)?
- Will this event/relationship provide benefits to the broad community or to specific individuals?
- What other organisations support or have supported this sponsorship?
- How would your event/organisation benefit from CWPR involvement?
- How can CWPR use the opportunity to achieve its objectives?
- How would CWPR support be promoted?
- How would the sponsorship be measured and evaluated for effectiveness?

HOW TO APPLY

If, after having read the above, you have a sponsorship opportunity which you would like to submit, you can either:

- **Complete and submit** the Community Sponsorship Application Form online at <https://cwprenewables.com/community> or;
- **Download and complete** the Community Sponsorship Application and forward with any relevant documentation to info@cwprenewables.com

Prior to submitting your sponsorship proposal, please consider and include information addressing all of the questions in the Community Sponsorship Application Form.

CWPR WILL CONSIDER EACH COMMUNITY SPONSORSHIP PROPOSAL, HOWEVER DECISIONS ARE DISCRETIONARY AND SPONSORSHIPS ARE LIMITED.

Sometimes proposals which have great merit are not always able to be accommodated. It should be noted that sponsorship requests matching CWPR criteria for selection may still be declined due to existing activities of a similar nature or other constraints.

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